

Dear Friends

Jain Sangh of New England (JSNE), a registered religious organization, has scheduled the inauguration of its **New Jain Temple** at 223, Middlesex Turnpike, Burlington, MA 02803 on May 6 2011. The religious festivities for this auspicious occasion will be from May 6 to May 8, 2011. We are expecting all of our Jain Families and other honored guests to attend these festivities. To commemorate this auspicious event, and to make it memorable, we **plan to distribute 300+ copies of our Souvenir to all our guests.**

We request your support and invite you to contribute your donation by **placing an advertisement in our Souvenir** and participate in this historic event.

The proceeds collected from Advertising will be used towards cost of printing the Souvenir and all remaining funds will be donated to JSNE's General Fund. General Fund is used towards maintaining the Temple and its activities.

Our Black and White Advertising rates are as follows:

Advertise Size	Approx. Height	Approx. Width	Rates
Quarter Page	4.75 inches	3.75 inches	\$50
Half Page	5.0 inches	7.50 inches	\$100
Full Page	10.0 inches	7.50 inches	\$200

Our **COLOR** Advertising rates are as follows:

Page No. and Prominence	Advertise Size	Rate
Inside Face (Page 3)	Full Page	\$750
Inside Face back (Page 4)	Half / Full	\$300 / \$600
Outside Center Fold	Full Page	\$750
Back of Center Fold	Full Page	\$600
Back Inside Face – (Second last Page)	Half / Full	\$300 / \$600
Back Inside (page before Inside of back Cover)	Half / Full	\$325 / \$750

The attached sheet provides approximate sizes of the advertisement. Please fill out the form to place your advertisement and send us your completed form, along with a “ready to print” material. If you do not have a “ready to print” material, kindly send us the “content” you would like to be printed in MS-Word document. You can either email us the form and the content by **April 10, 2011** at: [AdJSNE@gmail.com](mailto:AdJSNE@gmail.com) or mail it to: Jain Sangh of New England (JSNE), 223 Middlesex Tpke; Burlington, MA 01803

Please contact any of us with any questions you may have.

We Thank you for your support to JSNE!

JSNE Souvenir Committee:

- Mr. Anil Shah; Mr. Bharat Shah; Tushar Gala

Email: [AdJSNE@gmail.com](mailto:AdJSNE@gmail.com)

# With Best Wishes to JSNE

----- This is a Half Page Size Ad Space-----

(Width = 7.5 inches; Height = 5 inches)

**Black border is Full Page Size Ad Space**

(Width = 7.5 inches; Height = 10 inches)

***With Compliments from***

This is a Quarter Page Size Ad  
Space

(Width = 3.75 inches; Height = 4.75 inches)

Dear JSNE,

I would like to place an advertisement in the Souvenir. I am providing you with all required information as below:

Name/Business Name: \_\_\_\_\_

(Mailing Address) \_\_\_\_\_

(Home / Business Phone) \_\_\_\_\_ (Cell phone) \_\_\_\_\_

Email address \_\_\_\_\_

I would like to place a  Full Page  Half Page  Quarter Page

Black and White Advertisement

Color Advertisement (Please indicate the page selection from the Price chart page)

Instructions/Comments: \_\_\_\_\_

I **do not** have "Print Ready" matter;  I **have** "Print Ready" matter

I Have attached my payment of \$\_\_\_\_\_ here with;

Please send me an invoice and I promise to pay within 10 days of receiving an invoice

I acknowledge that I have read and understood the attached advertising prices and have elected to place an advertisement by checking the above boxes.

I understand that the deadline to send my advertisement matter is no later than April 10, 2011 and I will email my advertisement matter prior to the deadline.

Sincerely,

\_\_\_\_\_  
(Your signature)

\_\_\_\_\_  
(Name – Please Print)

\_\_\_\_\_  
(Date)

Note:

- We will contact you ONLY if the specific page you have selected is NOT available.
- Please scan/email this form with your Print Ready / Matter to us: [AdJSNE@gmail.com](mailto:AdJSNE@gmail.com)
- Please feel free to contact us with any questions you may have

Mr. Anil Shah (857) 891 6648

Mr. Bharat Shah (603) 401 3078

Mr. Tushar Gala (781) 953 1115